

EXPRESSIONS OF INTEREST

SHOW DATES: 26-28 June 2011

VENUE: ASB Showgrounds, 217 Greenlane Rd West, Greenlane, Auckland

2011 RATES All prices listed below are in \$NZ including servicing (panels, carpet, power & lighting)

- **Small Single 3mx3m (9m²) from \$3096 +gst (\$344+gst per sqm)**
- **Standard Single 3.6x3.6 (12.96m²) from \$4458.24 +gst (\$344+gst per sqm)**
- **Standard Double 7.2x3.6 (25.92m²) from \$8294.40 +gst (\$320+gst per sqm)**
- **Large Square 7.2x7.2 or Long Double 14.4x3.6 (51.84m²) from \$15,292.80 +gst (\$295+gst per sqm)**

NB: Premium sites with open corners have an additional charge of \$150+gst per std open corner or \$250+gst per boulevard corner. Unserviced options are also available on sites greater than 38.88m² - carpet only.

**Return this Form to Mike Lust by email, or fax it through to us on
09 379 3358 with your preferences for 2011 (Subject to availability):**

SIZE: Space required: _____

STAND # / LOCATON: 1st choice _____ 2nd choice _____ 3rd choice _____

Contact Name: _____ Position: _____

Company Trading Name: _____

Company Legal Name: _____

Postal Address: _____

Street Address: _____

Telephone: _____ Facsimile: _____

Email: _____ Website: _____

Other Promotional Opportunities (please tick as required)

Visitor Data Scanner \$350+gst Web link with logo \$175+gst

Show Guide Advertisements

Outside back cover	\$3325+gst	<input type="checkbox"/>	Full page	\$1,705+gst	<input type="checkbox"/>
Inside front or back cover	\$2375+gst	<input type="checkbox"/>	Half page(vertical or horizontal)	\$926 +gst	<input type="checkbox"/>
Inside front cover & facing	\$3325+gst	<input type="checkbox"/>	Quarter page or strip	\$462+gst	<input type="checkbox"/>
DPS	\$3320 +gst	<input type="checkbox"/>	Insert (material to be supplied)	\$2,500+gst	<input type="checkbox"/>
Logo placement above listing in guide	\$250+gst	<input type="checkbox"/>			<input type="checkbox"/>

Special Packages

Save with these special advertising packages: each includes a Buyers Guide colour advertisement, Visitor Data Scanner and a website logo listing with link.

Platinum Package (value \$2,520, save \$355) inc Full Page colour advertisement \$1889+gst

Gold Package (value \$1,920, save \$205) inc ½ Page colour advertisement \$1265+gst

Silver Package (value \$1,420, save \$200) inc ¼ Page colour advertisement \$905+gst

For more information contact: Mike Lust

DDI: +64 (0)9 976 8388 Fax: +64 (0)9 379 3358

Email: mike@xpo.co.nz

Post: XPO Exhibitions, PO Box 9682, Newmarket, Auckland, 1149, New Zealand